



# The e-up

Effective from 01.09.2023



# The e-up!

## Electric

### Private Buyers

#### 32kWh Battery: km - 253km WLTP Range

Model Description <sup>1</sup>	Battery Size kWh <sup>2</sup>	Fuel Type / Transmission	Annual Motor Tax	Output HP	Range km (WLTP Combined) <sup>3</sup>	Power Consumption WLTP, kWh/100km <sup>3</sup>	Combined CO <sub>2</sub> (WLTP) <sup>3</sup>	RRP Before State Subsidies <sup>4</sup>	RRP After State Subsidies <sup>4</sup>	Delivery & Service <sup>5</sup>	ROTR <sup>6</sup>
e-up! Style	32	Electric / Single-Speed Auto	A €120	82	253	14.7	0	€33,970	<b>€28,163</b>	€1,150	€29,313

### Business / Commercial Buyers

#### 32kWh Battery: km - 253km WLTP Range

Model Description <sup>1</sup>	Battery Size kWh <sup>2</sup>	Fuel Type / Transmission	Annual Motor Tax	Output HP	Range km (WLTP Combined) <sup>3</sup>	Power Consumption WLTP, kWh/100km <sup>3</sup>	Combined CO <sub>2</sub> (WLTP) <sup>3</sup>	RRP Before State Subsidies <sup>4</sup>	RRP After State Subsidies <sup>4</sup>	Delivery & Service <sup>5</sup>	ROTR <sup>6</sup>
e-up! Style	32	Electric / Single-Speed Auto	A €120	82	253	14.7	0	€33,970	<b>€31,663</b>	€1,150	€32,813

<sup>1</sup>This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at [www.volkswagen.ie/wltp](http://www.volkswagen.ie/wltp).

<sup>2</sup>Net to energy amount.

<sup>3</sup>The specified fuel consumption and emission values are the official figures obtained from tests under standardised EU test conditions in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test method for measuring fuel consumption (kWh/100km) and CO<sub>2</sub> emissions and are correct at the time of print. The above values reflect the standard vehicle excluding additional equipment such as optional extras and accessories which may have an effect on the fuel consumption (kWh/100km) and achievable range. WLTP range values for standard vehicles may vary depending on equipment. In practice, the actual range varies depending on driving style, speed, use of convenience/auxiliary equipment, outside temperature, number of passengers/additional load, and topography. To discover exact values please configure your desired vehicle at [volkswagen.ie/build](http://volkswagen.ie/build). You can discover more about the WLTP at [volkswagen.ie/wltp](http://volkswagen.ie/wltp).

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<sup>4</sup>State subsidies refer to VRT relief and SEAI Grant for Private Customers, Business/Commercial Buyer State subsidy comprises of VRT relief, all of which are subject to approval. SEAI Grant is not applicable on vehicles with a list price of over €60,000.

<sup>5</sup>All prices (Retail, Delivery and ROTR) are recommended by Volkswagen Ireland and are inclusive of VAT. €1,150 includes optional 'S Pack' Service Plan which can be removed upon request. Maximum Delivery charge with Service Plan removed is €850. 'S Pack' Service Plan includes one service, with pollen filter and brake fluid replacement.

<sup>6</sup>Recommended 'On the Road' Retail price.

VRT Bands and rate of Annual Motor Tax are valid as of 1st January 2022 and calculated from the base model WLTP values for model year 2023 cars produced from CW48/2022 onwards. All vehicles with TBC are subject to EU type approval and with that were not available at time of going to print.

Volkswagen IE may change RRP's at any time (this includes where there are changes in government regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

In accordance with (EU) 2020/740 ("Tire Labeling Regulation"), please visit [volkswagen.ie](http://volkswagen.ie) configurator for details relating to the tyres applicable to said vehicles

Please note every effort has been made to ensure the contents of this publication (including RRP, CO<sub>2</sub>, fuel consumption and technical information) were accurate and up-to-date at the time of going print 1st September 2023. Volkswagen Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to Volkswagen Retailers at the earliest opportunity. Please consult your local Authorised Volkswagen retailer for the latest product information.

3 Years Tyre Insurance covers tyres that are damaged by an Insured Event. Exclusions do apply. For more information on general terms and conditions, please click here <https://www.volkswagen.ie/en/owners-and-users/wheels-and-tyres.html>

# e-up! Style

From €26,663\*

## Interior Equipment

- » Leather wrapped multifunction steering wheel
- » Floor Mats in front and rear
- » Chrome bezels for rotary light switch and air conditioning controls
- » Dash pad "Shark Skin"
- » Hand brake lever in leather
- » Gearshift knob in leather
- » Front scuff plates in aluminium with "e-up!" lettering
- » Unsplit rear bench seat, 2 seats, asymmetric split folding backrest
- » Maps+More dock

## Style Package

- » 15" Blade Alloy Wheels
- » Tires 165/65 R15 low rolling resistance
- » Seat trim covers in 'Cross' cloth upholstery
- » Ambient Lighting
- » Trims for Alloy Wheels
- » Bumpers in front with air intakes in honeycomb structure, sill in body colour
- » Interior door handle in chrome
- » Privacy glass for rear side windows and rear window
- » Body-coloured exterior mirror housings and door handles
- » Front scuff plates in

## Functional Equipment

- » Antenna for FM reception
- » Tool Kit
- » Front and Rear shock absorption
- » USB interface also for ipod/iphone
- » Power windows in front
- » Air conditioning system Climatronic with enhanced air filter
- » Power Steering
- » 6 Speakers
- » Multifunction display
- » Radio "Composition phone"
- » 12v outlet in front

## Driver Assist Pack

- » Rear View camera
- » Park distance control
- » Cruise control

## Comfort Package

- » Front seats height adjustment
- » Aut. headlight control with separate daytime running light, entry lighting and manual exit light
- » Rain sensor

## Safety

- » Driver and front passenger airbag with front passenger deactivation
- » Electronic Stability Control with hill hold control (ABS,ASR,EBD,EDTC)
- » Halogen headlamps and turn signals under one clear lens with LED separate daytime running light
- » Tire Pressure monitoring system
- » Tire Mobility set
- » Warning signal and warning light for front and rear seat belts not fastened
- » 3-point seat belts for the outer rear seats
- » Power Steering
- » Central locking system with safelock incl. radio remote control
- » Warning triangle
- » Curtain airbag system for front and rear passengers incl. side airbags in front
- » Central locking system with SAFELOCK

## Winter Package

- » Heated front seats
- » Laminated safety glass windsheild, heated
- » Right exterior mirror, aspherical
- » Body-coloured exterior mirror housings and door handles
- » Exterior mirrors power-adjustable and heated

## Charging Equipment

- » Battery 175 A (36 ah)
- » Charging cable mode 2 type 2, G (10A)
- » Charging cable mode 3, type 2, 32 A

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your local dealer who is regularly updated with any change in specification. Specifications are subject to change without notice.

\*Prices are representative of RRP's after government incentives for private buyers

# Colours



**Teal Blue non metallic**      **B22T**  
RRP €0



**Red Metallic non metallic**      **G22T**  
RRP €410



**Pure White non metallic**      **0Q2T**  
RRP €410



**Dark Silver Metallic\***      **K52T**  
RRP €650



**Kings Red Metallic\***      **P82T**  
RRP €805



**Silicon Grey Metallic\***      **3M2T**  
RRP €650



**Black Roof standard**

\*Optional at extra cost

Please note, the print processes do not allow exact reproduction of the paint colours.

# Upholstery & Interior



**"Cross" Cloth Grey**  
Code - JO  
Standard on e-up!



**Standard on e-up!**  
Shark Skin  
\*Please note actual interior may differ from above image

# Alloy Wheels



**STANDARD ON e-up!**  
15" 'Blade' alloy wheels  
5J x 15 Tyres: 165/65 R15



**OPTIONAL ON e-up!**  
16" 'Upsilon' alloy wheels  
6J x 16 Tyres: 185/50 R16  
PJ2 - RRP €375

Note: The print processes do not allow exact reproduction of the upholstery & insert colours.

# Technical Data

<b>Engine</b>	<b>e-up! 32kWh</b>
Engine type	Electric
Driving range WLTP Combined, km	253
Max. output, HP/kW	82/60
Max. torque, Nm	TBA
Gearbox	Single-speed

## Performance

Top speed, km/h, where the law permits:	130
Acceleration, secs 0 – 100km/h:	11.9

## Battery and charging system

Battery type	Lithium Ion
Weight of battery, kgs	TBA
Gross vehicle weight, kgs	TBA
Rated capacity, kWh	32.3
Official consumption WLTP*, kWh/100km	14.7
Number of cells	TBA
Nominal voltage, V	TBA
Charging time, AC, 2.3kW 0%-100%, hour <sup>2</sup>	16:15h
Charging time, AC, 7.2kW 0%-100%, hour <sup>2</sup>	5:30h
Charging time, DC 5%-80%, hour <sup>2</sup>	TBC
Combined CO2 emissions, g/km	0

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<sup>2</sup>These are average charging times that can vary depending on certain conditions, such as temperature.

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# Grants & Incentives

## Grants

		Private	Commercial
VRT REBATE	VRT relief is available for battery electric vehicles. The VRT relief for Battery Electric vehicles is tapered by 50% for every €1 for vehicles with an OMSP over €40,000, so that no amount of relief is available for BEVs with an OMSP value of over €50,000	■	■
SEAI GRANT	€5,000 available off the RRP for private use	■	–
HOME CHARGER INSTALLATION GRANT	€600 rebate following installation and signoff by SafeElectric registered installer	■	■

## Incentives

		Private	Commercial
CHARGE POINT MAP	ESB eCARS manage a free app allowing users to identify charge points and their availability <a href="https://www.esb.ie/our-businesses/ecars/charge-point-map">https://www.esb.ie/our-businesses/ecars/charge-point-map</a>	■	■
WE CHARGE	Reduced price tariffs for ID.3 customers.	■	■
TOLL FEES	From July 2018-2023 there is an Electric Vehicle tolling incentive - this will provide savings of up to €500 per annum	■	■
0% BENEFIT IN KIND (BIK)	Battery Electric vehicles used as Company cars are fully exempt from BIK for 3-5 years, <i>Note: It is important to get the advice from your accountant or tax adviser to ensure that you are eligible in advance</i>	–	■
ACCELERATED CAPITAL ALLOWANCE	It allows companies to deduct the full cost of such equipment from their taxable profits in the same year of purchase. <i>Note: It is subject to the same rules as the standard plant &amp; machinery wear and tear allowance</i>	–	■
FREE/REDUCED PARKING	Contact SEAI for more details	■	■



■ Standard – Not available